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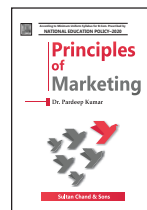
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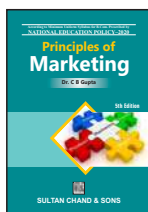
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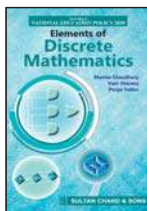
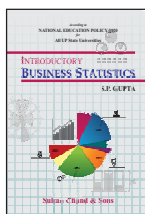
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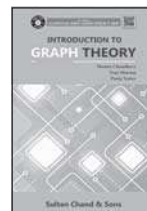
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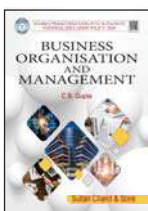
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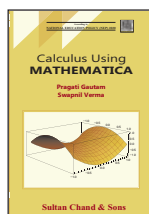
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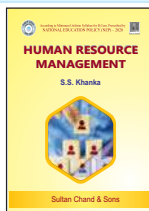
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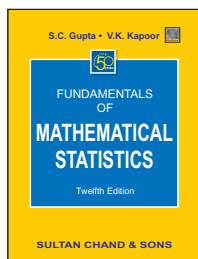
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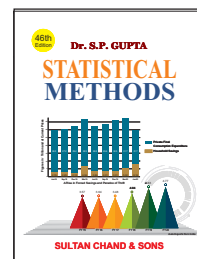
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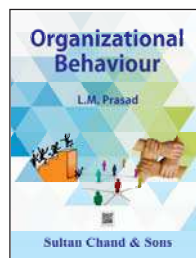
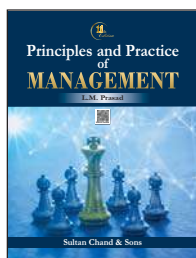
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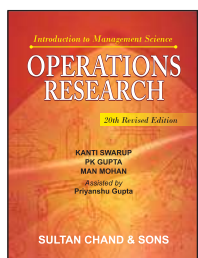
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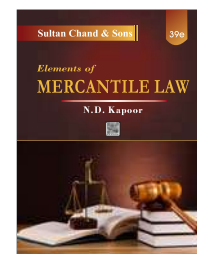
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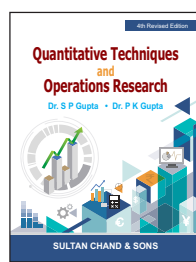
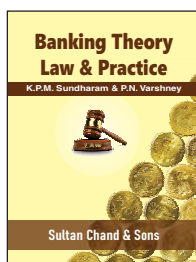
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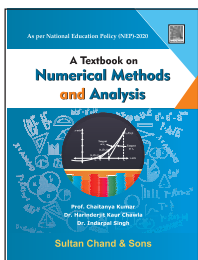
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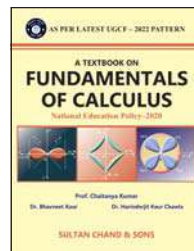
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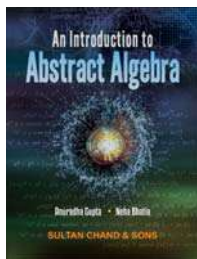
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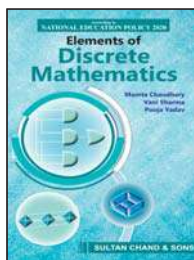
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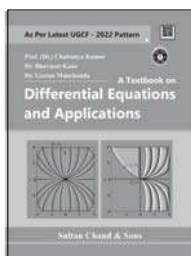
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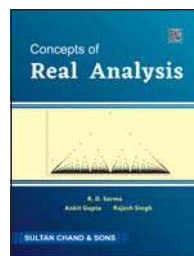
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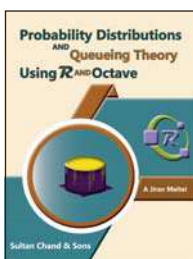
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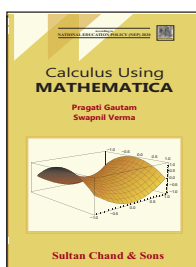
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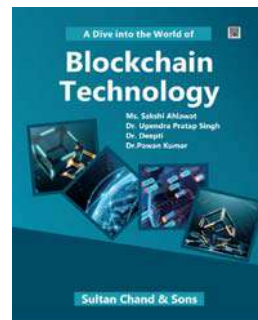
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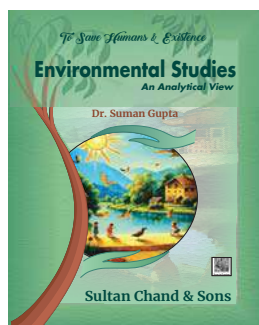


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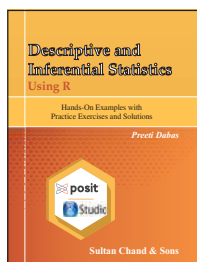
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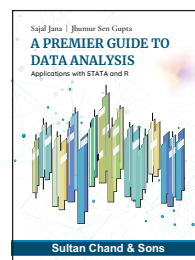
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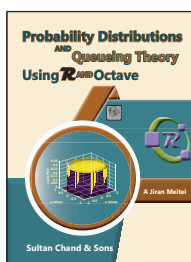
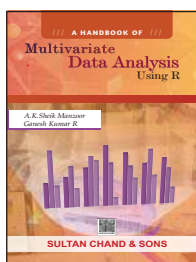
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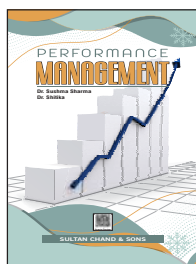
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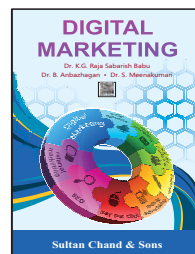
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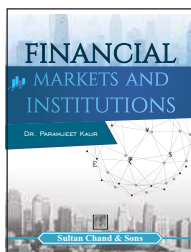
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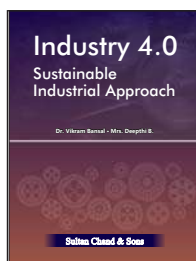
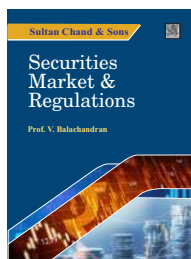
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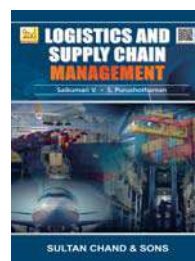
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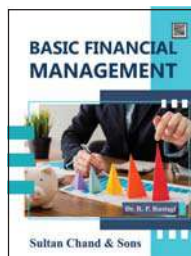
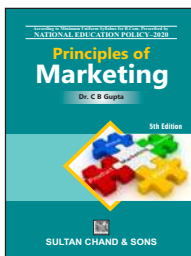
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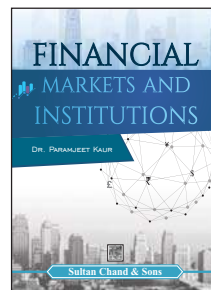
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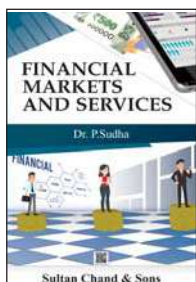
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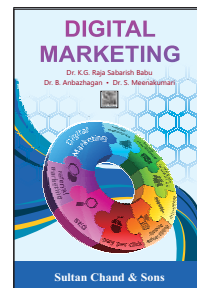
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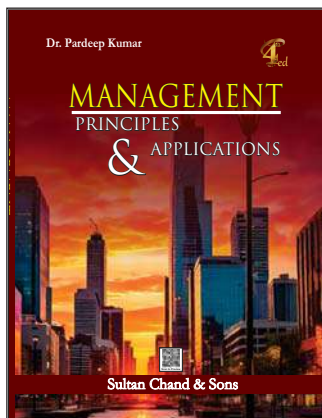
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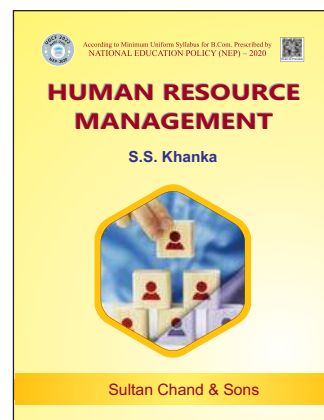
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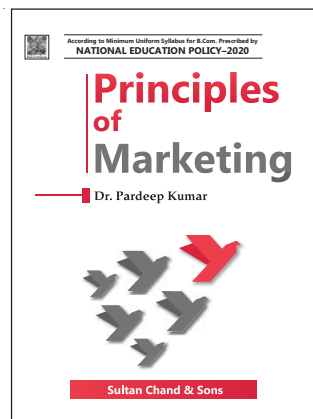
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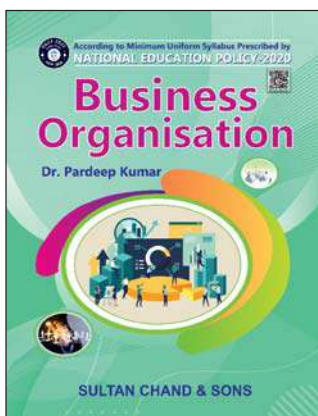
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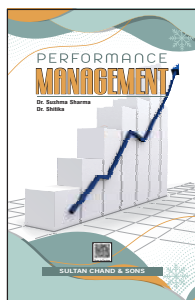
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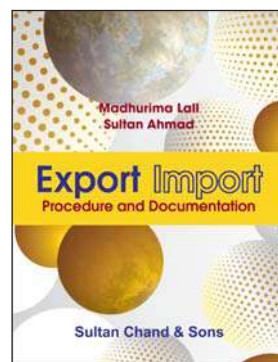
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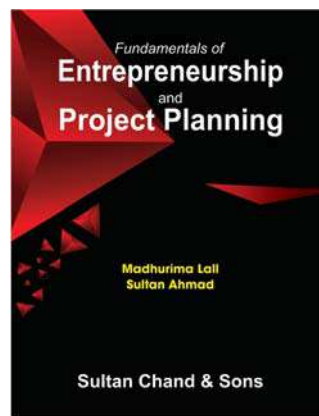
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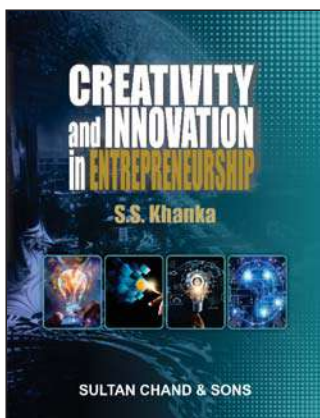
MRP: ₹ 225.00

# Creativity and Innovation in Entrepreneurship

S.S. Khanka

## Contents

- Section I: Entrepreneurship** – Entrepreneur • Entrepreneurship • Entrepreneurship Development Programmes (EDPs).
- Section II: Creativity** – Introduction to Creativity • Creative Tools and Techniques • Entrepreneurial Creativity.
- Section III: Innovation** – Introduction to Innovation • Moving Innovation to Market • Management of Technology • Asset Protection • Technology Maturity, Obsolescence and Discontinuities.
- Section IV: Incubators and Accelerators** – The Business Incubators and Accelerators • The Business Incubator Players • Start-ups and Innovations • Design Thinking and Innovation • Artificial Intelligence (AI) and Innovation.



Edition: 1st, 2021

Pages: xxvi + 318

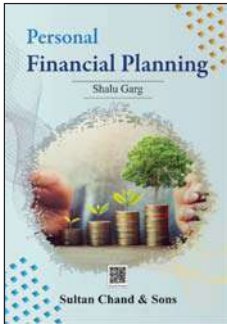
ISBN: 978-81-954071-2-5 (TC 1245)

MRP: ₹ 250.00



## Personnal Financial Planning

Shalu Garg



### Contents

**Unit-I: Introduction to Financial Planning** – Financial Planning • Time Value of Money • Savings, Spending and Financial Discipline.

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**Unit-IV: Insurance Planning** – Life and Health Insurance • Property Insurance, Credit Life Insurance and Professional Liability Insurance.

**Unit-V: Retirement Benefits Planning** – Retirement Planning and Pension Plans • Reverse Mortgage and Estate Planning.

*Practical Exercises Guide.*

*Edition:* 1st, 2024

*Pages:* xvi + 265

ISBN: 978-93-91820-90-9 (TC 1312)

MRP: ₹ 265.00

## Soft Skills for the Trainers

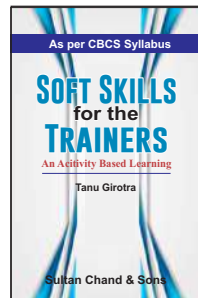
### An Activity Based Learning

Tanu Girotra

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Soft Skills • Stress Management • Communication • Anger Management • Leadership • E-Learning for Youth with Disability • Personality Development • Time Management • Presentation Skills • Career Planning • Inter-Personal Relationship and Conflict Resolution.

*References*



*Edition:* 1st, 2021

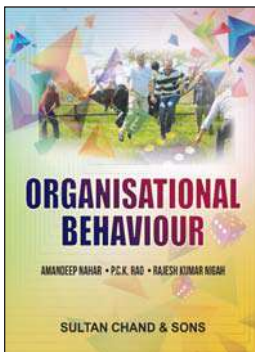
*Pages:* xvi + 128

ISBN: 978-93-5161-196-7 (TC 1237)

MRP: ₹ 195.00

## Organisational Behaviour

Amandeep Nahar • P.C.K. Rao  
Rajesh Kumar Nigah



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**Unit I** – OB: An Overview • Evolution of Management.

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**Unit V** – Conflict and Negotiation • Organisational Stress • Organisation Culture.

*Figures • Case Studies • Tables*

*Edition:* 1st, 2021

*Pages:* xxiv + 320

ISBN: 978-93-5161-199-8 (TC 1240)

MRP: ₹ 250.00

## Basic Human Resource Management

C.B. Gupta

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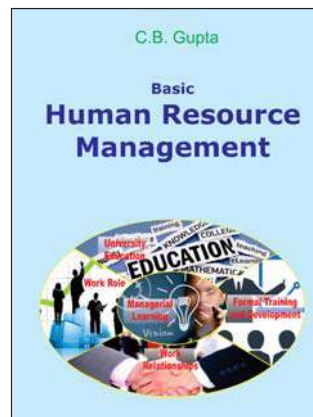
**Unit III: Training and Development** – Employee Training • Management Development Programmes • Career Planning and Development

**Unit IV: Performance, Employee Counselling and Job Changes** – Performance Appraisal • Employee Counselling • Job Changes – Transfers and Promotions

**Unit V: Compensation** – Compensation • Job Evaluation • Incentive Plans and Performance Linked Compensation

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**Appendix:** Cases in HRM; *Question Papers*



Edition: 4th, 2018

Pages: xvi + 312

ISBN: 978-93-5161-128-8 (TC 1216)

MRP: ₹ 195.00

## Entrepreneurship Text & Cases

C.B. Gupta

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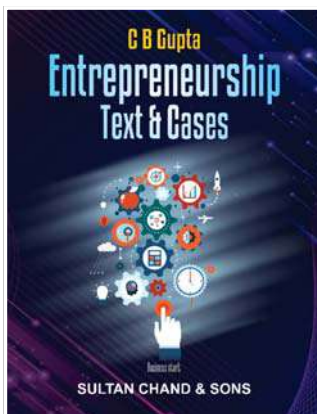
**Unit III: Entrepreneurial Sustainability** – Institutions Assisting Entrepreneurs • Entrepreneurial Development in India • Business Incubators, Angel Investors, Venture Capital and Private Equity Funds.

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**Unit VI: Appendices** – Case Studies of Successful and Unsuccessful Entrepreneurs

*Bibliography*



Edition: 3rd, 2022

Pages: xxiv + 448

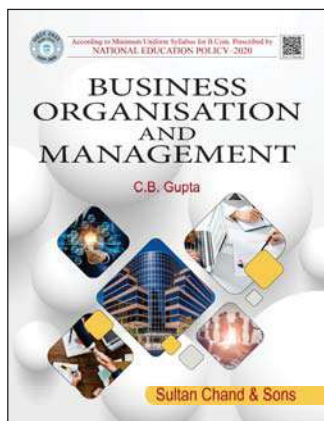
ISBN: 978-81-951043-3-8 (TC 1234)

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# Business Organisation and Management

According to National Education Policy 2020

C.B. Gupta



## Contents

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Edition: 18th, 2023

Pages: xvi + 304

ISBN: 978-93-91820-43-5 (TC 1179)

MRP: ₹ 395.00

# Principles of Marketing

According to National Education Policy 2020

Dr. C.B. Gupta

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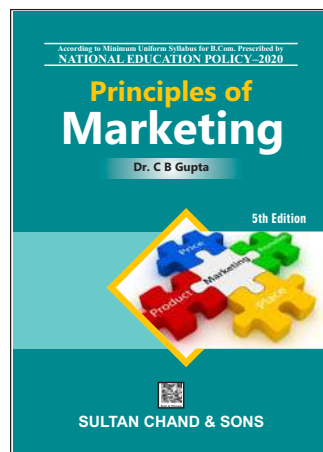
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**Online Resource:** Question Bank • University Question Papers B.Com.



Edition: 5th, 2023

Pages: xviii + 414

ISBN: 978-93-91820-69-5 (TC 1191)

MRP: ₹ 395.00

## Essentials of Human Resource Management

C.B. Gupta

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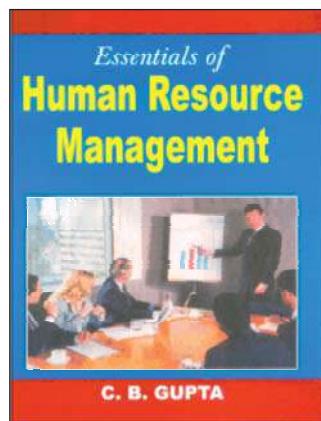
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**Unit III: Training and Development** – Concepts of Training and Development • Importance of Training and Development • Types of Training • Identifying Training Needs • Designing a Training Programme • Methods of Training (On-the-job and off-the-job) • Concept and Methods of Executive Development • Unit at a Glance • Test Questions

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Edition: 6th, 2018

Pages: xii + 188

ISBN: 978-93-5161-125-7 (TC 1150)

MRP: ₹ 140.00

## Basic Financial Management

Dr. R.P. Rustagi

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**Unit One – Financial Management – An Overview:** Financial Management – An Introduction • Time Value of Money.

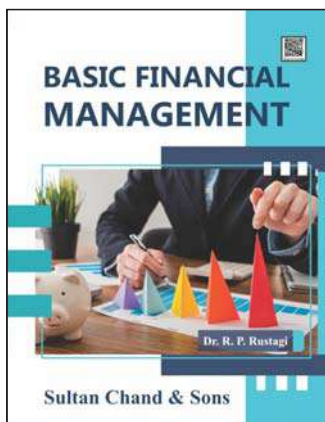
**Unit Two – Capital Budgeting Decisions:** Capital Budgeting – An Introduction • Capital Budgeting – Techniques of Evaluation.

**Unit Three – Cost of Capital and Financial Decisions:** Cost of Capital • Leverage Analysis • EBIT – EPS Analysis • Leverage, Cost of Capital and Value of the Firm • Factors of Capital Structure.

**Unit Four – Dividend Decision:** Dividend Decision and Valuation of the Firm • Dividend Policy : Determinants and Constraints.

**Unit Five – Working Capital Management:** Introduction to Working Capital • Working Capital : Estimation and Calculations • Management of Cash • Receivables Management • Inventory Management.

Appendix I • Appendix II.



Edition: 10th, 2023

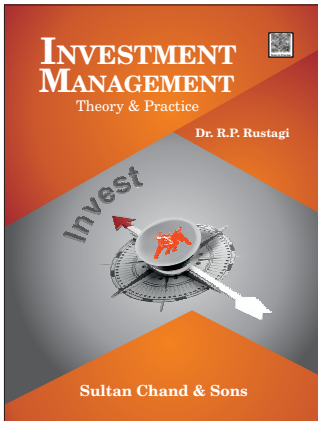
Pages: xvi + 440

ISBN: 978-93-91820-48-0 (TC 1151)

MRP: ₹ 450.00

# Investment Management Theory & Practice

Dr. R.P. Rustagi



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**Part II: Risk-return Relationship and Portfolio Management** – Risk and Return • Portfolio Selection and Management.

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**Part V: Indian Capital Market** – Indian Capital Market: Structure and Emerging Trends • Investors' Protection, Unfair Trade Practices and Insider Trading.

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Edition: 12th, 2023

Pages: xx + 436

ISBN: 978-93-91820-40-4 (TC 1058)

MRP: ₹ 495.00

# Investment Analysis and Portfolio Management

R.P. Rustagi

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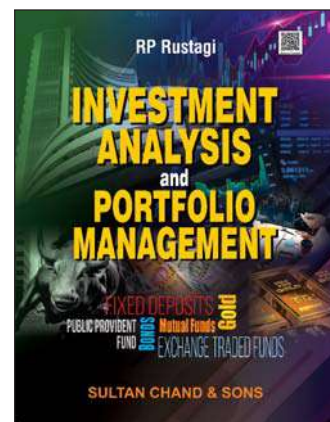
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**Part VI: Derivatives and Risk Management** – Financial Derivatives: Forwards and Futures • Options : Strategies and Valuation • Swaps and Credit Derivatives.

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Edition: 5th, 2022

Pages: xxxii + 880

ISBN: 978-93-5161-186-8 (TC 1116)

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## Business Environment (Tamil Nadu Edition)

According to National Education Policy 2020

Dr. C.B. Gupta

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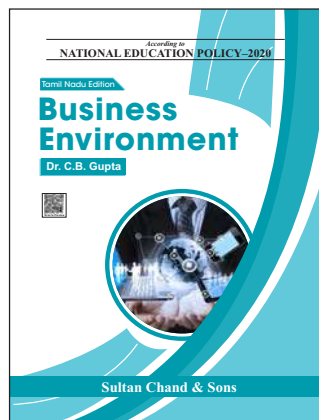
**Part II : Political and Legal Environment** – The Constitutional Environment • Functions and Role of the State • Legal Environment

**Part III : Social and Cultural Environment** – Demographic Environment • Culture and Business  
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**Part V : Financial Environment** – Indian Financial Systems • The Reserve Bank of India (RBI) • Commercial Banking • Financial Institutions • Stock Exchange and SEBI

University Question Papers



Edition: 12th, 2022

Pages: xvi + 512

ISBN: 978-93-91820-42-8 (TC 1046)

MRP: ₹ 450.00

## Business Environment

Dr. C.B. Gupta

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**Unit II: Political and Legal Environment** – The Constitutional Environment • Functions and Roles of the State • Legal Environment.

**Unit III: Social and Cultural Environment** – Demographic Environment • Culture and Business  
• Business and Society • Social Responsibilities of Business • Business Ethics and Values  
• Corporate Governance.

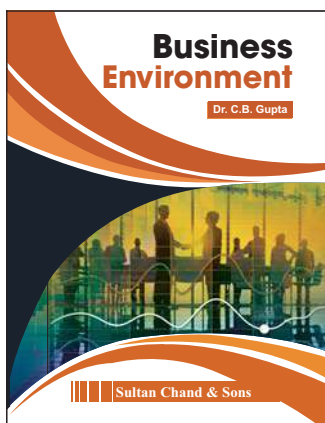
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Edition: 12th, 2022

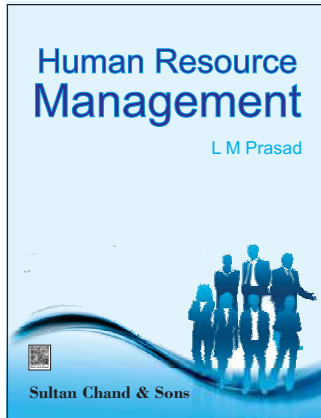
Pages: xxxii + 776

ISBN: 978-93-91820-37-4 (TC 1047)

MRP: ₹ 650.00

# Human Resource Management

L.M. Prasad



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**Part I: Framework of Human Resource Management** – Introduction to Human Resource Management • Human Resource Management Environment • Strategic HRM • Human Resource Information System, Accounting and Audit.

**Part II: Acquiring Human Resources** – Human Resource Planning • Job Design and Job Analysis • Recruitment • Selection • Induction & Placement.

**Part III: Human Resource Development** – Human Resource Development System • Career Planning & Development • Training and Development.

**Part IV: Managing Performance and Compensation** – Performance Management • Compensation Management • Incentives and Benefits.

**Part V: Motivating and Maintaining Human Resources** – Motivational Environment • Safety and Health Management • Human Resource Mobility.

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**Appendix:** Learning Through Cases • Name Index • Organization Index • Subject Index.

Edition: 4th, 2017

Pages: xiv + 592

ISBN: 978-93-5161-111-0 (TC 858)

MRP: ₹ 650.00

# Securities Market & Regulations

Prof. V. Balachandran

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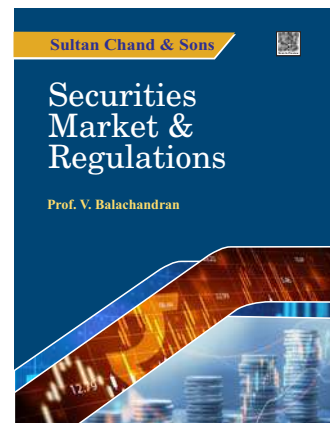
**Part I: Securities Market** – New Issues & Stock Exchange • Indian Financial System • Basics of Investing • Capital Market Instruments • Money Market • Primary Market/New Issues Market • Stock Exchanges – National and International

**Part II: Securities Market** – Regulatory Framework Mutual Fund • SEBI-Establishment, Structure, Composition Powers and Securities Appellate Tribunal • Regulation of Contracts in Securities • SEBI (Delisting of Equity Shares) Regulations, 2021 • Buy-Back of Securities • SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021

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**Part V: Annexures** – Annexure-I: List of Recognised Investor Associations in India • Annexure-II: Registered List of Depositories • Annexure-III: Registered List of Depository Participants • Annexure-IV: NISM Certification Examinations – An Overview



Edition: 1st, 2023

Pages: xxxii + 280

ISBN: 978-93-91820-39-8 (TC 1288)

MRP: ₹ 425.00

# Marketing Research Principles, Applications and Cases

Dr. D.D. Sharma

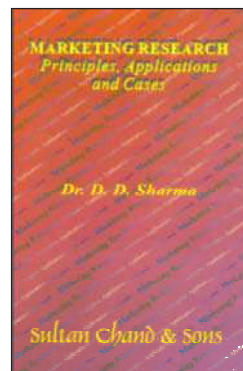
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**Part I – Principles:** Marketing Research – An Overview • Problem Discovery and Formulation • Marketing Research Process • Scientific Method • Research Design • Experimental Research Designs • Secondary Data • Primary Data • Methods of Primary Data Collection • Questionnaire Design • Attitude Measurement and Scaling Techniques • Collecting Primary Data – Observation Method • Sampling Techniques • Selecting a Sample • Processing of Collected Data • Cross Tabulation of Data • Data Analysis and Interpretation • Data Analysis and Interpretation (*Continued*) • Multivariate Analysis • Presentation of Research Finding.

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**Part III – Miscellaneous Issues:** Ethical Issues in Marketing Research • Future of Marketing Research.

**Part IV – Cases:** Appendices.



Edition: 2nd, 1999

Pages: xxiv + 552

ISBN: 978-81-8054-685-3 (TC 224)

MRP: ₹ 325.00

# Personnel Management and Industrial Relations

P.C. Tripathi

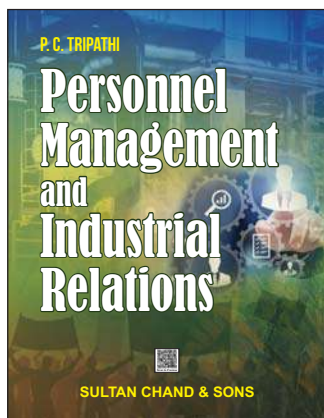
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- Introduction
- Future Personnel Manager
- Planning the Personnel Function
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- Motivation
- Job Satisfaction and Morale
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- Control and Audit
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- Change, Absenteeism & Turnover
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- Trade Unions
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- Industrial Relations and Industrial Disputes in India
- Worker Participation in Management
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*Test Yourself (Objective Type Questions)*

*Bibliography*

*Glossary.*



Edition: 21st, 2013

Pages: xx + 516

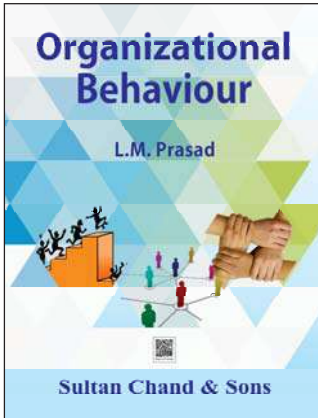
ISBN: 978-81-8054-844-4 (TC 234)

MRP: ₹ 500.00



# Organizational Behaviour

L.M. Prasad



## Contents

**Part I: Conceptual Framework for Organizational Behaviour** – Introduction to Organizational Behaviour.

**Part II: Foundations of Individual Behaviour** – Nature of Human Behaviour • Personality • Perception • Learning • Attitudes and Values • Emotional Intelligence • Motivation: Concepts and Theories • Motivation: Applications • Individual Decision Making.

**Part III: Foundations of Group Behaviour** – Interpersonal Behaviour • Group Dynamics • Work Teams • Power and Politics • Leadership • Communication • Conflict Management.

**Part IV: Organization Systems** – Design of Organization Structure • Organizational Culture • Organizational Change and Stress Management.

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Edition: 6th, 2019

Pages: xviii + 550

ISBN: 978-93-5161-146-2 (TC 211)

MRP: ₹ 650.00

# Essentials of Business Communication

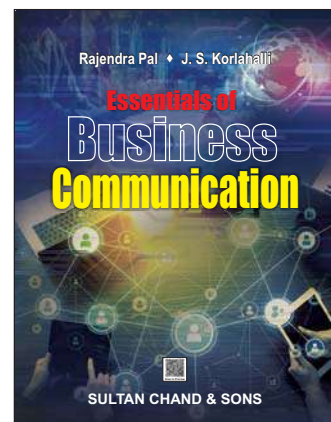
Rajendra Pal • J.S. Korlahalli

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- Other Forms of Written Communication
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- Intercultural Communication
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- Essays in Outlines.

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Pages: xvi + 848

ISBN: 978-81-8054-729-4 (TC 212)

MRP: ₹ 695.00

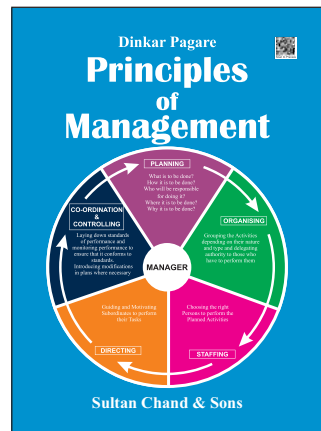
# Principles of Management

Dinkar Pagare

## Contents

Introductory • Evolution of Management Thought and Practice • Schools of Management • Scientific Management • Fayol's Theory of Management • Hawthorne Experiments • Nature and Importance of Planning • Process of Planning • Decision-Making • Methods of Planning • Nature and Importance of Organization • Organization Theory • Types of Organization • Assignment of Responsibility and Delegation of Authority • Informal Groups Within formal Organization • Role of Communication in Management • Methods of Communication • Nature and Functions of Personnel Management • Personnel Planning • Recruitment • Selection • Types and Techniques of Training • Motivation • Job Design, Job Analysis, and Job Evaluation • Personnel Compensation and Methods of Wage Payment • Directing Function of Management • Directing Function – Leadership • Nature and Process of Control • Control Devices • Coordination • Business Objectives and Social Responsibilities.

Case Study • Review Questions



Edition: 6th, 2018

Pages: xx + 412

ISBN: 978-93-5161-120-2 (TC 199)

MRP: ₹ 350.00

# Principles and Practice of Management

L.M. Prasad

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**Part V: Directing** – Fundamentals of Directing • Motivation • Leadership • Communication

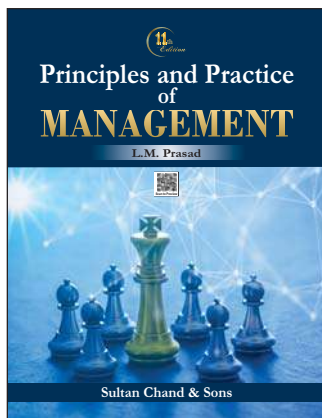
**Part VI: Controlling** – Fundamentals of Controlling • Control Techniques

**Part VII: Management Practices** – Management Practices of Prominent Countries and Business Leaders • Role of Indian Ethos in Managerial Practice

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Edition: 11th, 2025

Pages: xxiv + 568

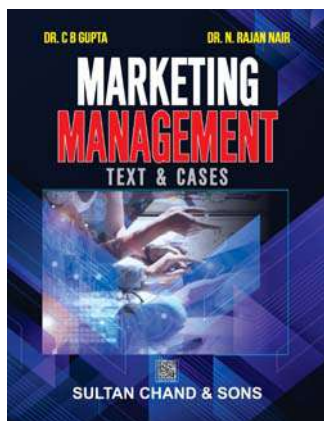
ISBN: 978-93-91820-87-9 (TC 209)

MRP: ₹ 650.00

## Marketing Management Text & Cases

Dr. C.B. Gupta • Dr. N. Rajan Nair

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**Part I: Introduction (Identifying and Understanding the Market)** – Nature, Scope and Importance of Marketing • Modern Marketing Concept • Marketing Environment and Marketing System • Consumer or Buyer Behaviour • Market Segmentation and Marketing Mix • Marketing Research and Marketing Information System.

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**Part III: Pricing (Capturing Value)** – Price Mix.

**Part IV: Distribution (Delivering Value)** – Channels of Distribution • Physical Distribution of Goods.

**Part V: Promotion (Communicating Value)** – Promotion Mix • Advertising • Personal Selling • Sales Promotion, Publicity and Public Relations.

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Edition: 19th, 2018

Pages: xvi + 584

ISBN: 978-93-5161-121-9 (TC 187)

MRP: ₹ 525.00

## Business Management

Dinkar Pagare

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Case Study • Review Questions



Edition: 6th, 2018

Pages: xx + 412

ISBN: 978-93-5161-119-6 (TC 198)

MRP: ₹ 300.00

## Elements of Financial Management

Dr. S.N. Maheshwari

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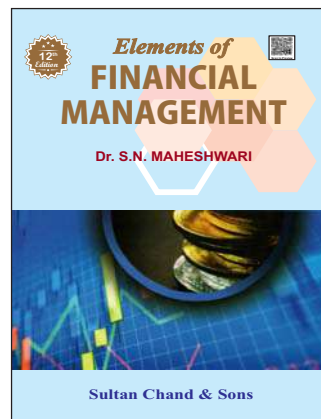
**Section A: Foundations of Finance** – Financial Management – Meaning and Scope • Concepts in Valuation • Valuation of Securities • Risk and Return.

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Edition: 12th, 2019

Pages: xx + 612

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MRP: ₹ 495.00

## Marketing

Dr. N. Rajan Nair • Sanjith R. Nair

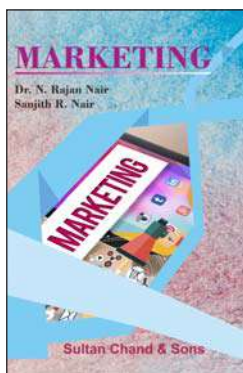
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Edition: 7th, 2010

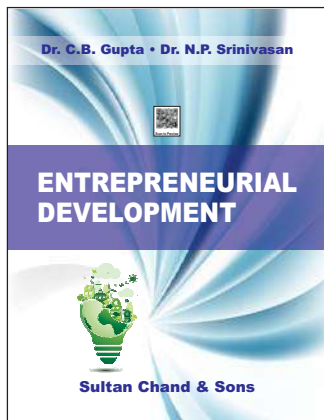
Pages: viii + 472

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MRP: ₹ 295.00

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Dr. C.B. Gupta • Dr. N.P. Srinivasan



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Edition: 2020

Pages: xxxii + 424

ISBN: 978-93-5161-132-5 (TC 174)

MRP: ₹ 395.00

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Dr. S.S. Khanka • Dr. C.B. Gupta

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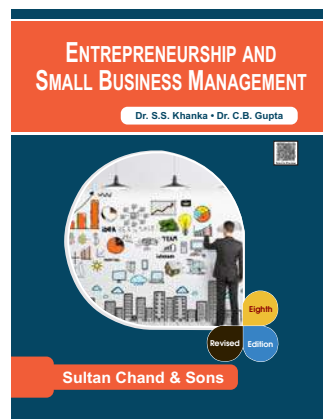
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Edition: 8th, 2022

Pages: xxiv + 424

ISBN: 978-93-91820-20-6 (TC 176)

MRP: ₹ 395.00



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C.B. Gupta

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**Part Four: Managing Performance and Compensation** – Performance Appraisal • Job Evaluation • Wage and Salary Administration • Incentive Compensation

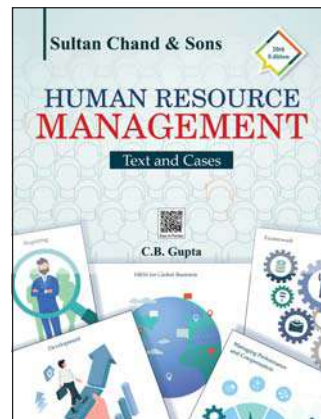
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Edition: 20th, 2025

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ISBN: 978-93-91820-98-5 (TC 163)

MRP: ₹ 695.00

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C.B. Gupta

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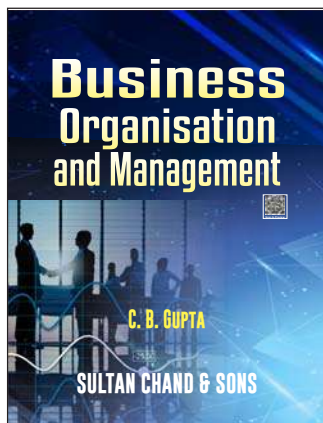
**Section IV: Financing the Business** – Financial Planning (Capitalisation and Capital Structure) • Source of Corporate Finance • Special Financial Institutions • Stock Exchange and SEBI.

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Edition: 17th, 2019

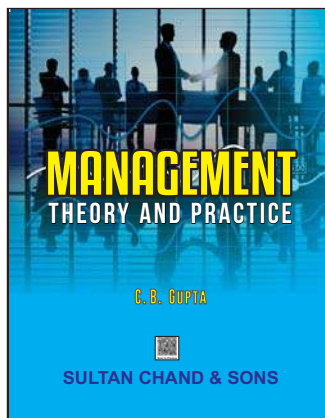
Pages: xxiv + 696

ISBN: 978-93-5161-136-3 (TC 169)

MRP: ₹ 495.00

# Management: Theory and Practice

C.B. Gupta



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Edition: 21st, 2022

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MRP: ₹ 595.00

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Dr. C.B. Gupta

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*Case Studies • Selected Bibliography • Objective Type Questions • Model Question Papers.*



Edition: 15th, 2018

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ISBN: 978-93-5161-131-8 (TC 159)

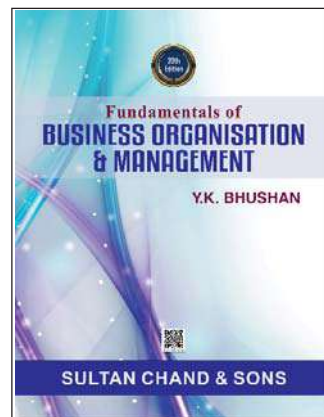
MRP: ₹ 525.00

# Fundamentals of Business Organisation & Management

Y.K. Bhushan

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Edition: 20th, 2016

Pages: xvi + 1,040

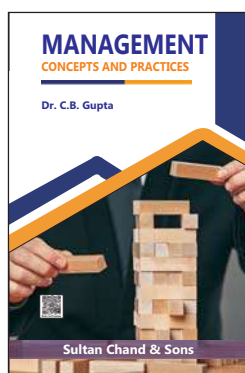
ISBN: 978-93-5161-061-8 (TC 131)

MRP: ₹ 725.00

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Dr. C.B. Gupta

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- Questions Papers of BBA Examinations of GGS Indraprastha University.*

Edition: 14th, 2014

Pages: xvi + 480

ISBN: 978-93-5161-025-0 (TC 157)

MRP: ₹ 350.00



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Megha Jain



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L.M. Prasad

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Edition: 6th, 2019

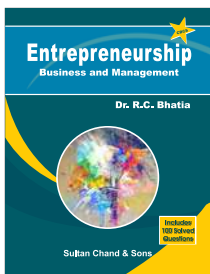
Pages: xii + 212

ISBN: 978-93-5161-150-9 (TC 984)

MRP: ₹ 225.00

## Entrepreneurship Business and Management

Dr. R.C. Bhatia



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Edition: 1st, 2020

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ISBN: 978-93-5161-172-1 (TC 008)

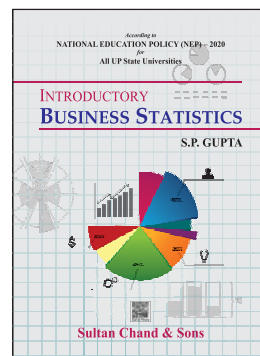
MRP: ₹ 350.00



## Introductory Business Statistics

According to National Education Policy 2020

S.P. Gupta



### Contents

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- Diagrammatic and Graphic Presentation
- Measures of Central Tendency
- Measures of Variation
- Skewness, Moments and Kurtosis
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- Regression Analysis
- Index Numbers
- Analysis of Time Series
- Appendix

Edition: 1st, 2023

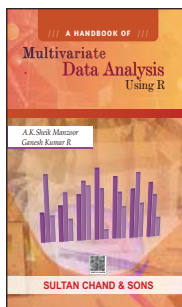
Pages: xiv + 472

ISBN: 978-93-91820-68-8 (TC 1296)

MRP: ₹ 395.00

## A Handbook of Multivariate Data Analysis Using R

A.K. Sheik Manzoor • Ganesh Kumar R



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- Exploratory Factor Analysis
- Confirmatory Factor Analysis
- Structural Equations Modelling.

Glossary

Edition: 1st, 2024

Pages: vi + 130

ISBN: 978-93-91820-84-8 (TC 1308)

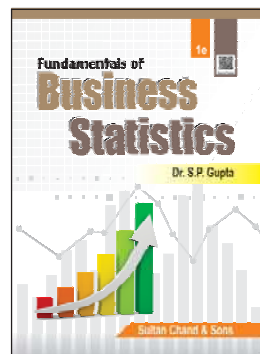
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## Fundamentals of Business Statistics

Dr. S.P. Gupta

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Edition: 1st, 2025

Pages: xiv + 680

ISBN: 978-93-91820-81-7 (TC 1253)

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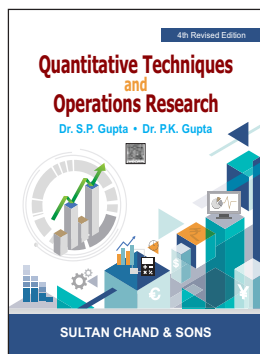
## Quantitative Techniques and Operations Research

Dr. S.P. Gupta • Dr. P.K. Gupta

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ISBN: 978-93-5161-182-0 (TC 1017)

MRP: ₹ 595.00

## Business Statistics & Business Mathematics

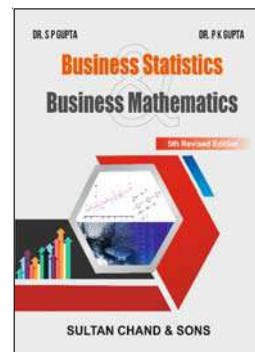
Dr. S.P. Gupta • Dr. P.K. Gupta

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Edition: 5th, 2022

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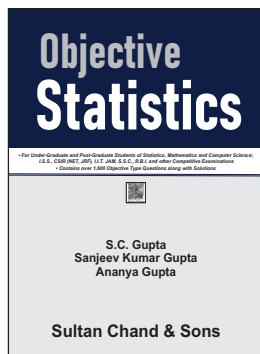
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## Objective Statistics

S.C. Gupta • Sanjeev Kumar Gupta  
Ananya Gupta

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Edition: 1st, 2024

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ISBN: 978-93-91820-59-6 (TC 1272)

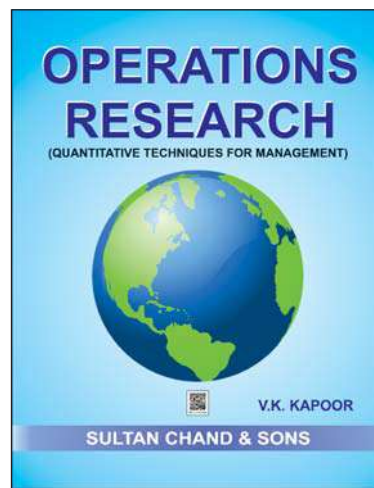
MRP: ₹ 795.00

## Operations Research (Quantitative Techniques for Management)

V.K. Kapoor

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- Theory of Games
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Edition: 9th, 2014

Pages: xvi + 624

ISBN: 978-93-5161-011-3 (TC 531)

MRP: ₹ 625.00

## Business Mathematics

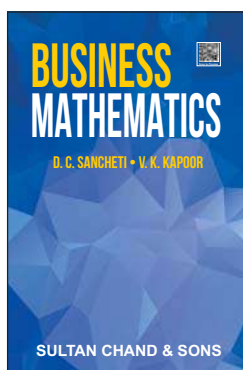
D.C. Sancheti • V.K. Kapoor

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*Some Additional Topics*

*Numerical Tables.*



Edition: 11th, 2011

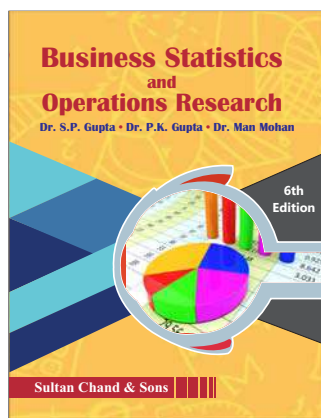
Pages: xvi + 1,184

ISBN: 978-81-8054-538-2 (TC 552)

MRP: ₹ 595.00

# Business Statistics and Operations Research

Dr. S.P. Gupta • Dr. P.K. Gupta • Dr. Man Mohan



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*Edition:* 6th, 2022

*Pages:* xvi + 768

ISBN: 978-93-91820-35-0 (TC 508)

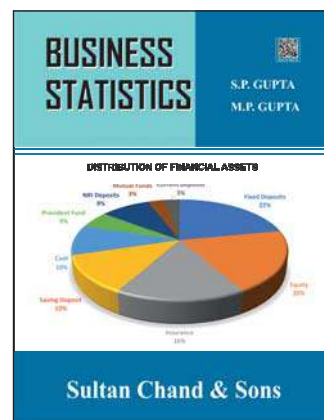
MRP: ₹ 595.00

# Business Statistics

S.P. Gupta • M.P. Gupta

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  - Presentation of Data
  - Measures of Central Tendency
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  - Statistical Decision Theory
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*Edition:* 19th, 2017

*Pages:* xxiv + 800

ISBN: 978-93-5161-106-6 (TC 518)

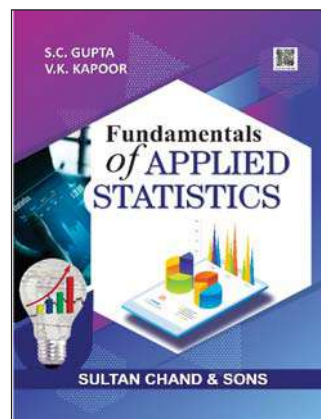
MRP: ₹ 595.00

## Fundamentals of Applied Statistics

S.C. Gupta • V.K. Kapoor

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- Analysis of Time Series
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- Design of Experiments
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Edition: 4th, 2007

Pages: xvi + 712

ISBN: 978-81-8054-705-8 (TC 502)

MRP: ₹ 625.00

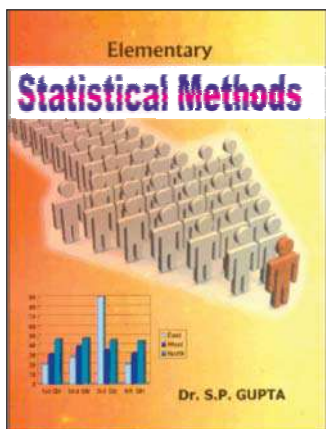
## Elementary Statistical Methods

Dr. S.P. Gupta

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Appendix.



Edition: 19th, 2022

Pages: xxiv + 696

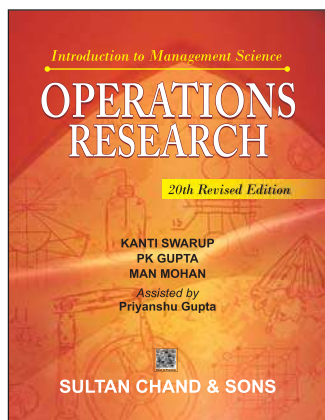
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Kanti Swarup • P.K. Gupta • Man Mohan



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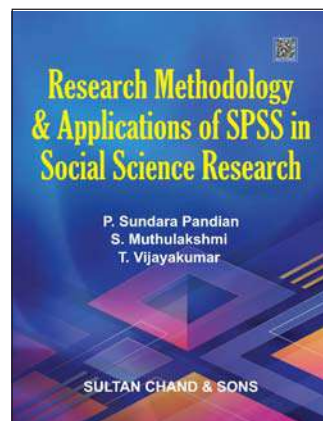
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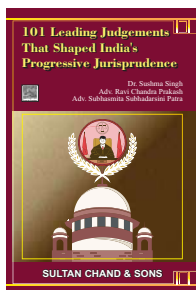
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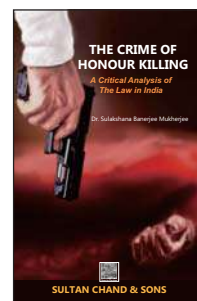
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- Honour Killing and The Law:  
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- Honour Killing in India
- Role of *Khap Panchayat* in Honour Killing

- Case Study on Honour Killing in  
Different States of India
- Conclusion

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Edition: 1st, 2023

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ISBN: 978-93-91820-75-6 (TC 1304)

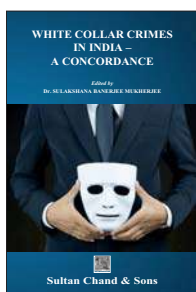
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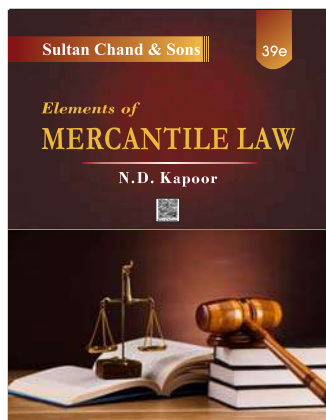
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# Elements of Mercantile Law

N.D. Kapoor



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*Part Seven – Miscellaneous* – The Apprentices Act, 1961 • The Employment Exchanges (Compulsory Notification of Vacancies) Act, 1959 • The Collection of Statistics Act, 2008

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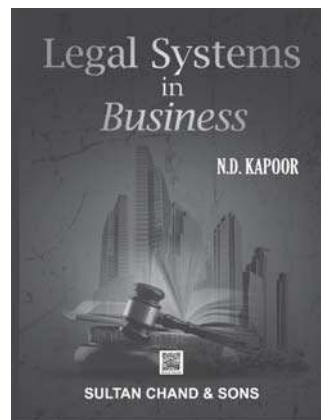
N.D. Kapoor

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Edition: 2nd, 2021

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MRP: ₹ 795.00

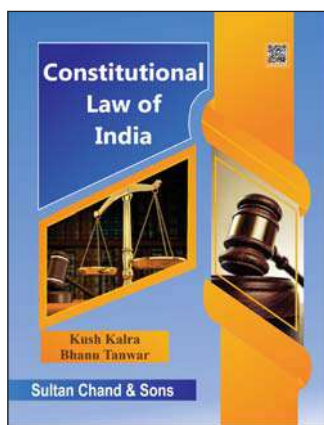
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Kush Kalra • Bhanu Tanwar

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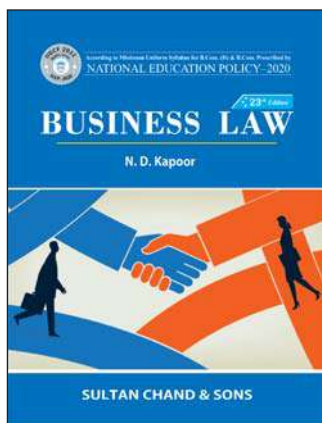
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# Business Law

According to National Education Policy 2020

N.D. Kapoor



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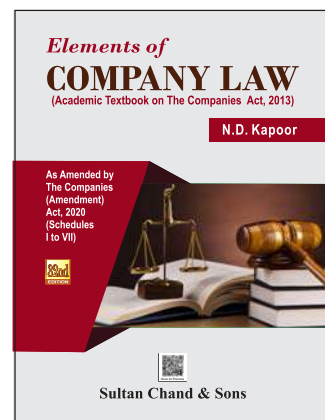
# Elements of Company Law

[Academic Textbook on The Companies Act, 2013  
As Amended by The Companies (Amendment) Act, 2020]

N.D. Kapoor

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Nature of Company • Kinds of Companies • Formation of Company • Memorandum of Association • Articles of Association • Prospectus • Share Capital and Debentures • Acceptance of Deposits by Companies • Registration of Charges • Management and Administration • Declaration and Payment of Dividend • Accounts of Companies • Audit and Auditors • Appointment of Directors • Meeting of Board and its Powers • Appointment and Remuneration of Managerial Personnel • Inspection, Inquiry and Investigation • Compromises, Arrangements and Amalgamations • Prevention of Oppression and Mismanagement • Registered Valuers • Removal of Names of Companies from the Register of Companies • Winding Up • Companies Authorised to Register under Companies Act • Companies Incorporated Outside India • Government Companies • Registration Offices and Fees • Companies to Furnish Information or Statistics • *Nidhi* • National Company Law Tribunal and Appellate Tribunal • Special Courts • Miscellaneous • The Depositories Act, 1996 • Company Law in Computerized Environment • The Companies Act, 2013 (Schedules I to VII)



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Pages: xxviii + 468

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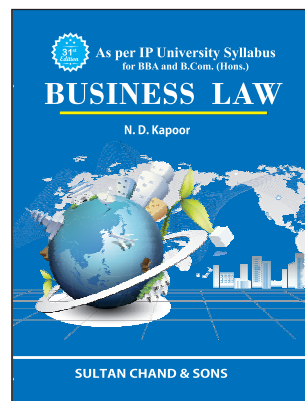
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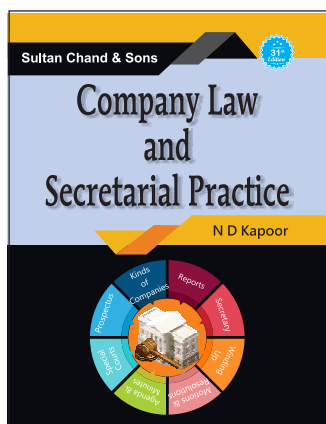
N.D. Kapoor

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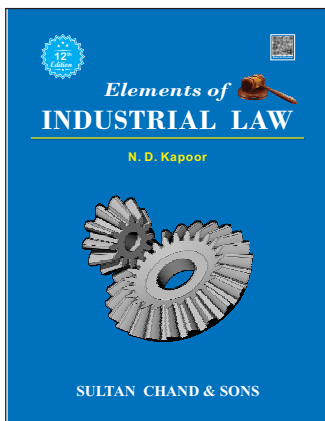
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## Elements of Industrial Law

N.D. Kapoor



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## Industrial Relations and Labour Laws

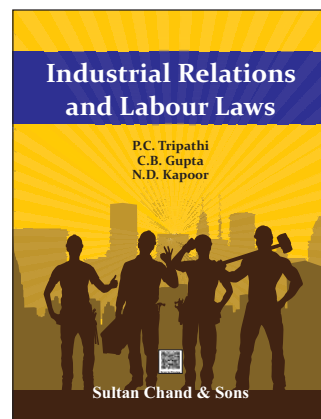
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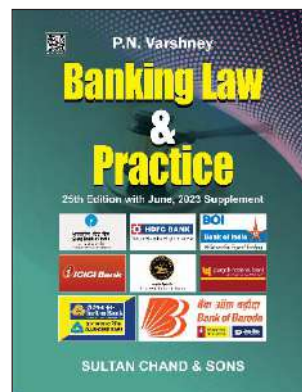
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Edition: 25th, 2023

Pages: xvi + 632

ISBN: 978-81-8054-994-6 (TC 332)

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K.P.M. Sundharam • P.N. Varshney

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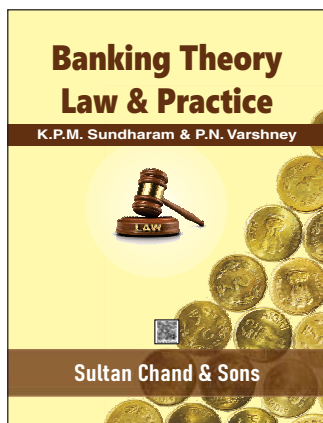
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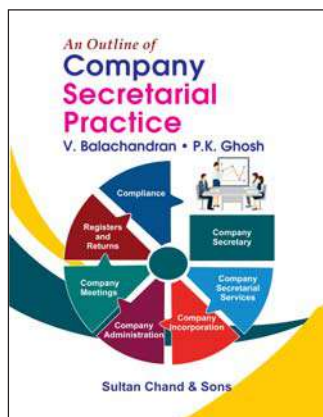
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V. Balachandran • P.K. Ghosh



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Edition: 14th, 2022

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*Including Companies (Amendment) Act, 2019*

G.K. Kapoor • Sanjay Dhamija

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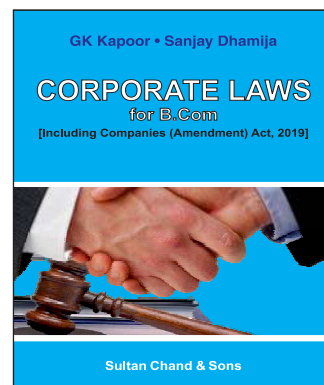
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Edition: 1st, 2019

Pages: xvi + 288

ISBN: 978-93-5161-151-6 (TC 263)

MRP: ₹ 275.00

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FCA Vineet Gupta • Prof. N.K. Gupta

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Edition: 3rd, 2023

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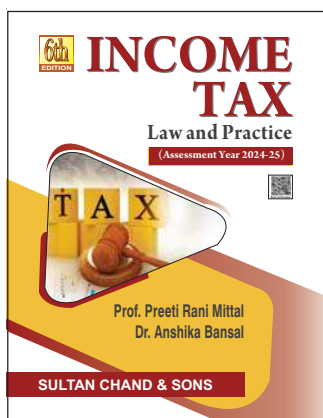
ISBN: 978-93-91820-44-2 (TC 006)

MRP: ₹ 350.00

# Income Tax: Law and Practice

## Assessment Year 2024-25

Prof. Preeti Rani Mittal • Dr. Anshika Bansal



### Contents

Salient Features of Finance Act, 2024 • Basic Concepts of Income Tax • Residential Status • Income Exempt from Tax • Income from Salary • Income from House Property • Profit and Gains of Business or Profession • Determination of Income on Presumptive Basis • Depreciation • Capital Gains • Income from Other Sources • Clubbing of Income • Set-off and Carry Forward of Losses • Deductions to be Made in Computing Total Income • Assessment of Agricultural Income • Computation of Total Income and Taxation of an Individual • Assessment of Hindu Undivided Family • Assessment of Firms (Including LLP) • Rebate and Relief of Tax • Return of Income and E-filing Procedure • Tax Deducted at Source and E-TDS Return • Assessment Procedure • Leading Cases of Supreme Court and High Court.

Edition: 6th, 2024

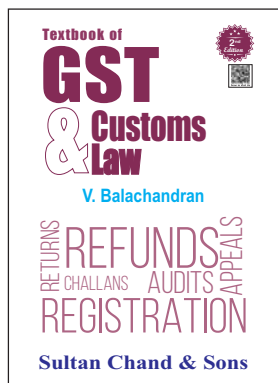
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## Textbook of GST & Customs Law

V. Balachandran



### Contents

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**Part II – Customs Act, 1962** – Customs Duty and Customs Officers • Classification of Goods • Prevention of Illegal Import and Export • Levy, Collection and Assessment of Customs Duty • Valuation of Goods and Exempted Goods • Clearance of Goods Under Customs Law • Baggage and Warehousing • Customs Duty Drawback • Search, Seizure, Arrest and Confiscation of Goods • Offences and Penalties

**Part III – Knowledge Refresher** – Quiz on GST & Customs Law • Practical Problems with Key • Recapitulation • Model Question Paper and Past Years Question Papers

**Part IV – Annexures** – Annexure I: GST – Revenue Generation • Annexure II: Prescribed forms under the Customs Law • Annexure III: Compensation to States and Highlights of 43rd GST Council • Annexure IV; References

Edition: 2nd, 2023

Pages: xlii + 414

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## Indirect Taxation Goods and Services Tax and Customs Law

V. Balachandran

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Edition: 19th, 2023

Pages: xxviii + 404

ISBN: 978-93-91820-38-1 (TC 249)

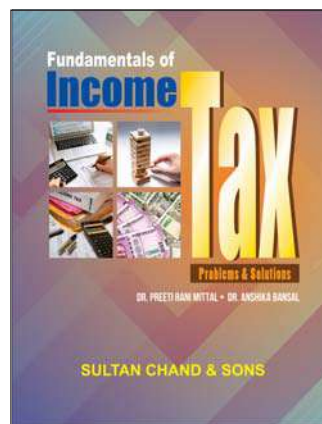
MRP ₹ 545.00

## Fundamentals of Income Tax Problems & Solutions

Dr. Preeti Rani Mittal • Dr. Anshika Bansal

### Contents

- Introduction and Basic Concepts
- Residential Status
- Incomes Exempt from Tax
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- Income from House Property
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- Depreciations
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- Income of Other Persons included in Assessee's Total Income (Clubbing of Income)
- Set-Off and Carry Forward of Losses
- Deductions to be Made in Computing Total Income
- Assessment of Agricultural Income
- Computation of Total Income and Tax Liability of Individual's
- Assessment of Hindu Undivided Family
- Assessment of Firm's Including LLP
- Rebate and Relief of Tax



Edition: 1st, 2022

Pages: xvi + 320

ISBN: 978-81-954071-1-8 (TC 1247)

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## A Textbook of INCOME TAX

Law and Practice (Assessment Year 2024-25)

Dr. Anita Raman • Dr. A. Lydia Arockia Mary

Taxation

Dr. Anita Raman  
Dr. A. Lydia Arockia Mary

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**INCOME  
TAX**  
LAW AND PRACTICE  
(Assessment Year 2024-25)

SULTAN CHAND & SONS

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University Question Papers

Supplement

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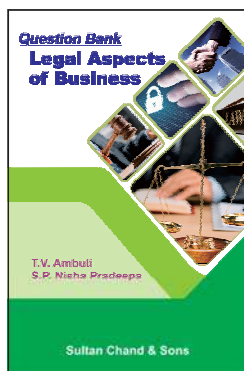
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  - Unit II** – Special Law of Contracts (Sale of Goods Act, Contract of Agency, Negotiable Instrument Act).
  - Unit III** – Company Law, 1956.
  - Unit IV** – Industrial Law ( Factories Act, Payment of Wages Act, Payment of Bonus Act, Industrial Disputes Act).
  - Unit V** – Consumer Protection Act, Introduction to Cyber Laws, GST.
- Cases, Question Papers.*

*Edition: 1st, 2020*

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ISBN: 978- 93-5161-175-2 (TC 011)

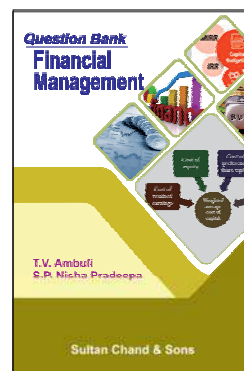
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  - Unit III** – Financing and Dividend Decisions
  - Unit IV** – Working Capital Management
  - Unit V** – Financial Markets
- Questions Papers*



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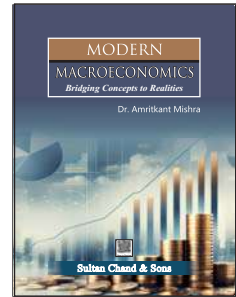
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- Unit V: Analysing Product and Money Market Simultaneously** – Foundation of *IS-LM* Model in Two Sector Economy • *IS-LM* Model in Advanced Economic System • Fiscal and Monetary Policy with *IS-LM* Model
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ISBN: 978-93-91820-73-2 (TC 1286)

MRP: ₹ 525.00

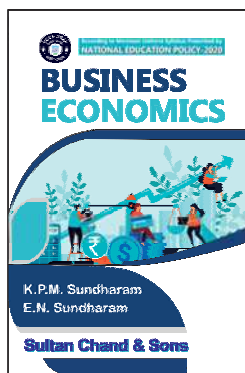
## Business Economics

According to National Education Policy 2020

K.P.M. Sundharam • E.N. Sundharam

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- Unit – I:** Definition, Nature and Scope of Economics • The Economic System • Objectives of a Business Firm
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Edition: 5th, 2022

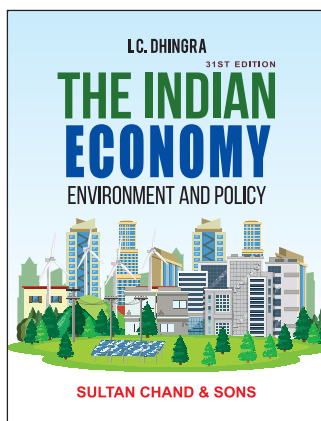
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ISBN: 978-81-8054-822-2 (TC 438)

MRP: ₹ 295.00

# The Indian Economy Environment and Policy

I.C. Dhingra



## Contents

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**Section II: Resource Profile of the Economy** – Natural Resources • Infrastructure (Transport, Communication and Energy) • Human Resources • National Income and Capital Formation.

**Section III: Development Planning in India** – Era of Five-Year Plans in India (1951–2017) • Distribution of Income and Balanced Regional Development • Labour Force Policy and Unemployment • Price Level: Trends and Policy.

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- Reserve Bank and Monetary Regulation in India
- Modi-Era Economics: Reform to Transform.

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Edition: 31st, 2022

Pages: xxxviii + 922

ISBN: 978-93-91820-19-0 (TC 379)

MRP: ₹ 680.00

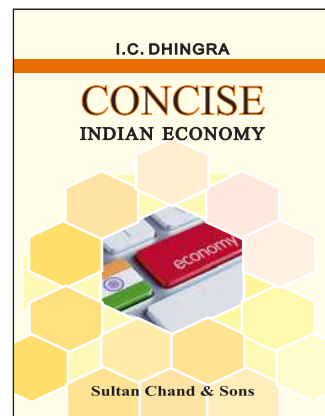
# Concise Indian Economy

I.C. Dhingra

## Contents

- Introduction to Working of an Economy
- Economic Growth and Development
- National Income: Trends and Composition
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- Era of Five Year Plans in India (1951-2017)
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Edition: 1st, 2019

Pages: xvi + 400

ISBN: 978-93-5161-145-5 (TC 1236)

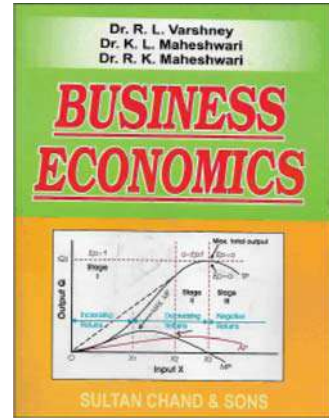
MRP: ₹ 250.00

## Business Economics

Dr. R.L. Varshney • Dr. K.L. Maheshwari • Dr. R.K. Maheshwari

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- Section I: Introduction to Business Economics and Fundamental Concepts** – Nature, Scope and Importance of Business Economics • Fundamental Concepts in Business Economics
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Edition: 1st, 2009

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MRP: ₹ 200.00

## Managerial Economics

### Text, Problems & Cases

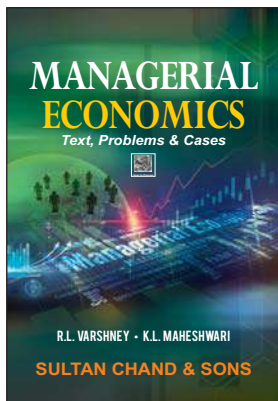
R.L. Varshney • K.L. Maheshwari

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- Section XI** : Operations Research Techniques in Managerial Economics.
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- Section XVI** : Economic Environment of Business Decision-making.
- Section XVII** : Further Topics on Monopoly and Oligopoly.
- Section XVIII** : Economic Theories of Consumer Behaviour.

*Annexures : Numericals.*

*Appendices : Questions, Problems and Cases, Examination Question Papers.*



Edition: 22nd, 2014

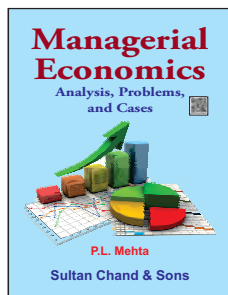
Pages: xxiv + 982

ISBN: 978-81-8054-914-4 (TC 454)

MRP: ₹ 595.00

## Managerial Economics: Analysis, Problems, and Cases

P.L. Mehta



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<b>Section IV:</b> Pricing and Output Decisions.	<i>Appendices</i>
<b>Section V:</b> The Profit.	
<b>Section VI:</b> Capital Budgeting: Long Term Investment Decisions.	

Edition: 21st, 2016

Pages: xxiv + 820

ISBN: 978-93-5161-059-5 (TC 411)

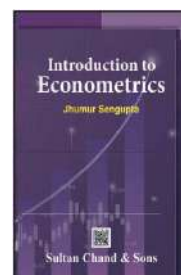
MRP: ₹ 595.00

## Introduction to Econometrics

Jhumur Sengupta

### Contents

- Nature and Scope of Econometrics
- Estimation of Classical Linear Regression Model
- Properties of Least Square Estimators
- Statistical Inference in Linear Regression Model
- Data Problems & Violations of Classical Assumptions
- Specification Analysis



Edition: 1st, 2023

Pages: xiv + 176

ISBN: 978-93-91820-31-2 (TC 1280)

MRP: ₹ 295.00

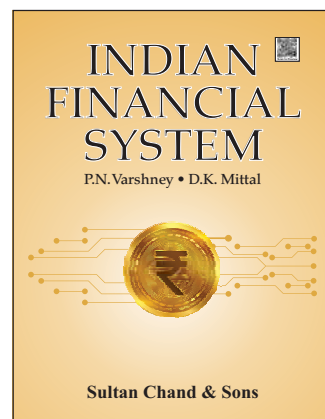
## Indian Financial System

P.N. Varshney • D.K. Mittal

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**Part I – Money and Capital Markets:** Financial Markets – Participants and Instruments • Money Market • Commercial Banks • Call Money Market • Treasury Bill Market • Commercial Bills Market and Bill Rediscounting Scheme (BRS) • Certificates of Deposits (CDs) and Commercial Papers (CPs) • Gilt-edged/Government Securities Market • Credit Rating • New issues Market – Functions and Issue Mechanism • New issues Market – Operations • New issues Market – Reforms and Investor Protection • Stock Exchanges – Operations • Over the Counter Exchange of India • Depositories.

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Edition: 10th, 2015

Pages: xxiv + 640

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MRP: ₹ 695.00

# English Grammar and Composition

Rajendra Pal • Prem Lata Suri

English

## Contents

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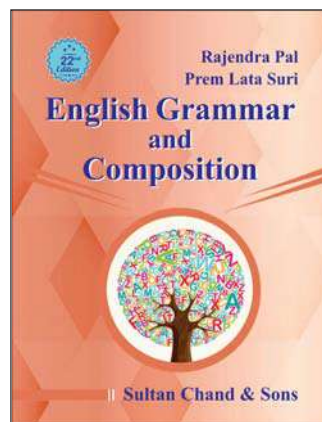
**Part I – Grammar** • Articles & Determiners • Verbs: Expressing the Present • Verbs: Expressing the Past • Verbs: Expressing the Future • Verbs: Modals • Verbs: Conditionals • Verbs: Non-finite Forms • Verbs: Active and Passive Voice • Prepositions • Transformation of Sentences • Synthesis of Sentences • Direct and Indirect Speech • Punctuation and Capital Letters • Common Errors • Multiple-Choice Questions in Grammar.

**Part II – Aids to Vocabulary** • Words Often Confused • One-Word Substitution • Synonyms • Antonyms • Formation of Words • Foreign Words and Phrases • Words Followed by Appropriate Prepositions • Idioms and Phrases • Spelling • Cloze Test and Rearranging Sentences • Multiple-Choice Questions in Vocabulary.

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Glossary

Rhetoric Glossary



Edition: 22nd, 2022

Pages: xii + 844

ISBN: 978-93-91820-34-3 (TC 719)

MRP: ₹ 695.00

# Effective Business English

Rajendra Pal • J.S. Korlahalli

## Contents

**I. Essentials of Business English and Communication** – Business English and Business Communication • The Communication Media • Types of Communication • Barriers to Communication • Non Verbal Communication.

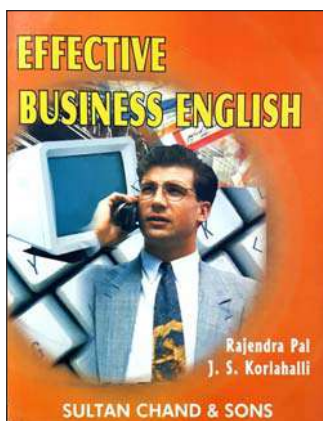
**II. Cultural Components of Communication** – Defining Culture • Cultural Variables and Intercultural Communication • Gender Sensitivity.

**III. Routine Business Correspondence** – Principles of Effective Communication • Memos, Office Orders • Circulars, Notices • Notification, Agenda, Minutes • Planning Business Messages • The Lay-Out • Sales Correspondence • Financial Correspondence • Job Application Letters and Resume's.

**IV. E- Correspondence** – The Internet • E-mail • E-Commerce • Telecom Technology • Other Communication Technologies.

**V. Oral Business Communication** – Telephone Skills • Interviews • Meetings • Group Discussions • Negotiating and Bargaining • Presentation Skills.

**VI. Writing Short Proposals and Reports** – Short Proposals and Reports • Outlines and Organisation of Log Reports.



Edition: 1st, 2009

Pages: xvi + 424

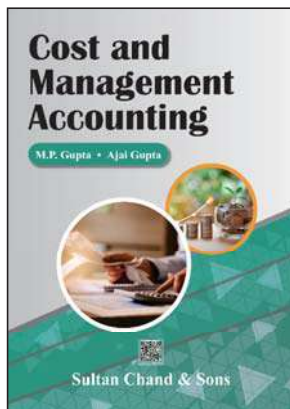
ISBN: 978-81-8054-665-6 (TC 1152)

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# Cost and Management Accounting

M.P. Gupta • Ajai Gupta



## Contents

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**Appendix-2** Developments in Cost and Management Accounting

*Edition:* 1st, 2023;

*Pages:* xx + 1,252

ISBN: 978-93-91820-47-3 (TC 1261)

MRP: ₹ 995.00

# Advanced Cost and Management Accounting Textbook

V.K. Saxena • C.D. Vashist

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**Appendix-A:** Selected Set of Problems from Different Chapters

**Appendix-B:** Generally Accepted 'Cost Accounting Principles' • Annexure I: Application Guidelines • Annexure II: Recent Developments in Cost and Management Accounting

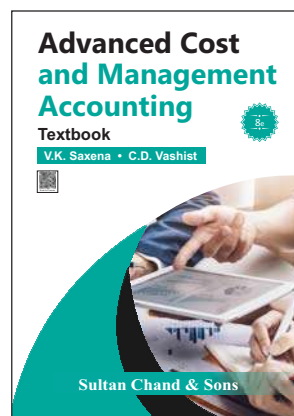
**Appendix-C:** Extracts from C.I.M.A. (London) 1. Official Terminology of Management Accounting (Revised 1991); 2. Official Terminology of Management Accounting (Revised 1996); 3. Management Accounting Official Terminology (Revised 2005)

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*Edition:* 8th, 2024;

*Pages:* xxxii + 1,384

ISBN: 978-93-91820-91-6 (TC 114)

MRP: ₹ 795.00

# Cost Accounting

S.P. Iyengar

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**Section C – Methods of Costing:** Job Costing • Contract Costing • Process Costing • Joint Product and By-Product Costing • Unit Costing • Operating Costing • Operation Costing

**Section D – Cost Book Keeping:** Cost Book Keeping and Reconciliation of Cost and Financial Accounts • Integral Accounting

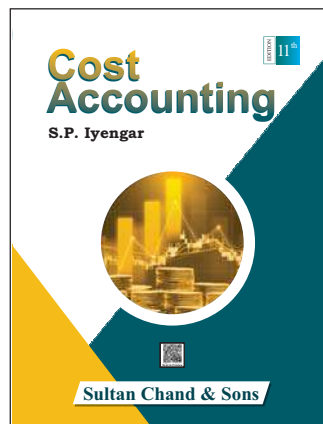
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**Section F – Management Accounting:** Nature and Scope of Management Accounting

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Edition: 11th, 2023;

Pages: xxxii + 1,384

ISBN: 978-93-91820-45-9 (TC 063)

MRP: ₹ 650.00

# Cost and Management Accounting

Dr. S.N. Maheshwari

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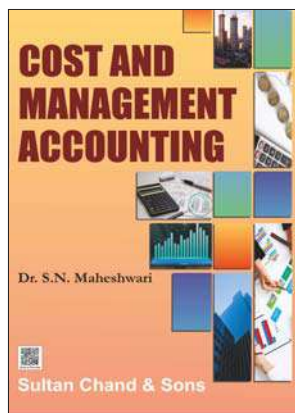
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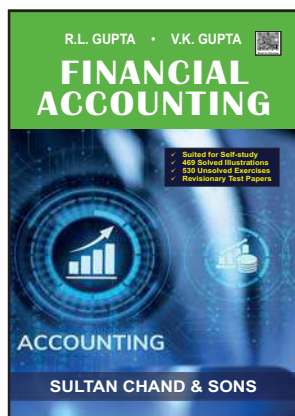
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R.L. Gupta • V.K. Gupta



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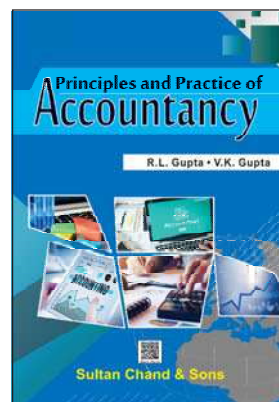
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R.L. Gupta • M. Radhaswamy

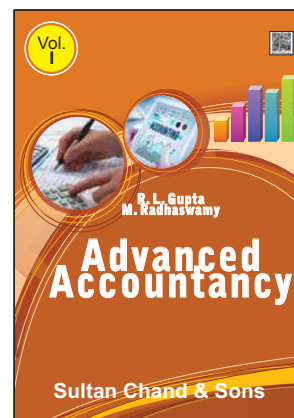
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R.L. Gupta • M. Radhaswamy

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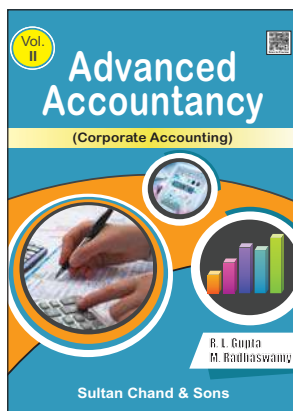
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## अंकेक्षण एवं निगमीय (कंपनी) शासन

डॉ. आर.सी. भाटिया

### विषय-सूची

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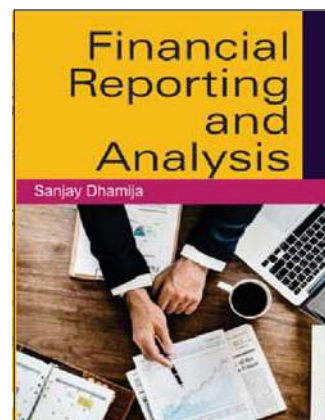
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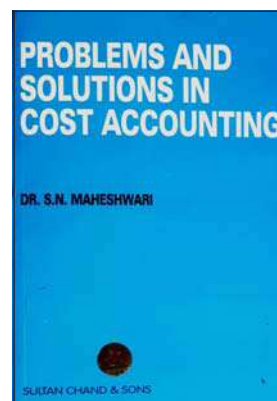


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Dr. S.N. Maheshwari

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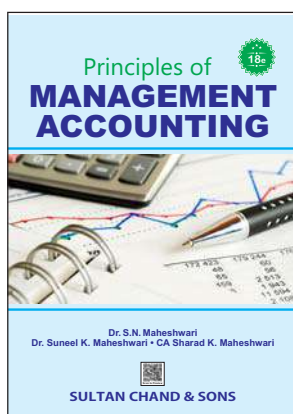
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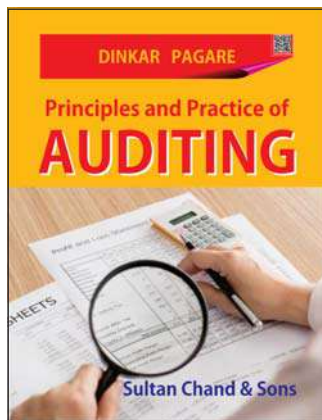
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Dinkar Pagare



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## Cost Accounting Textbook

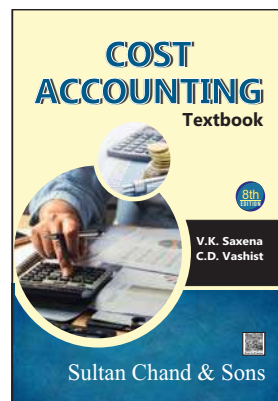
V.K. Saxena • C.D. Vashist

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# Corporate Accounting

M.P. Gupta • B.M. Agarwal

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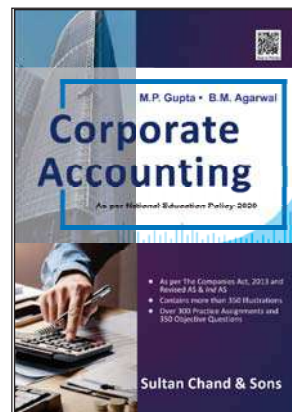
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# Corporate Accounting

R.L. Gupta • M. Radhaswamy

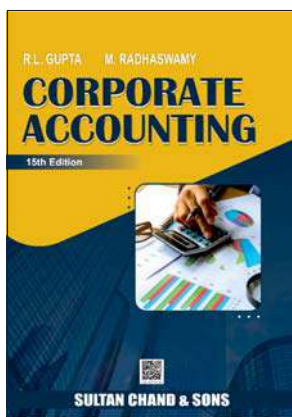
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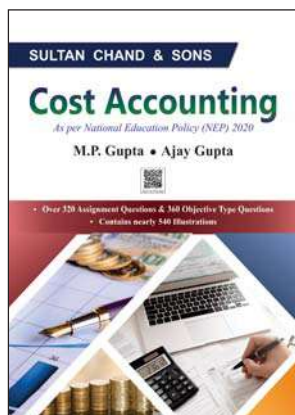
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As per National Education Policy 2020

M.P. Gupta • Ajay Gupta



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M.P. Gupta • B.M. Agarwal

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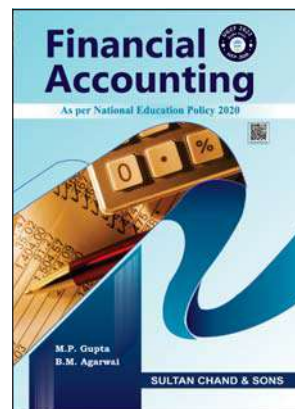
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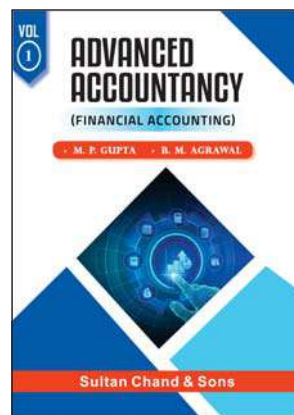
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M.P. Gupta • B.M. Agrawal

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Edition: 1st, 2022

Pages: xxiv + 1,734

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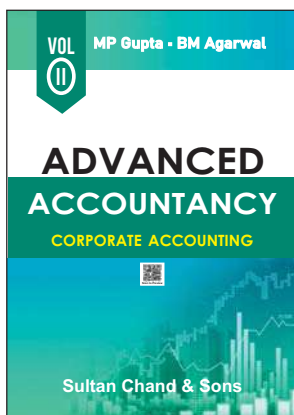
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M.P. Gupta • B.M. Agarwal

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Edition: 1st, 2023

Pages: xvi + 1,368

ISBN: 978-93-91820-03-9 (TC 1251)

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## Fundamentals of Cost Accounting

Dr. S.N. Maheshwari

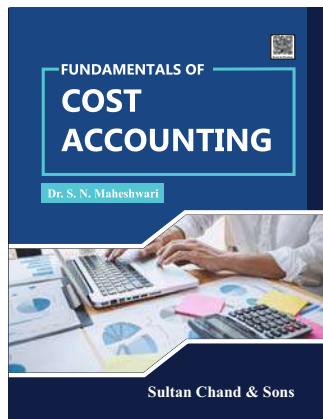
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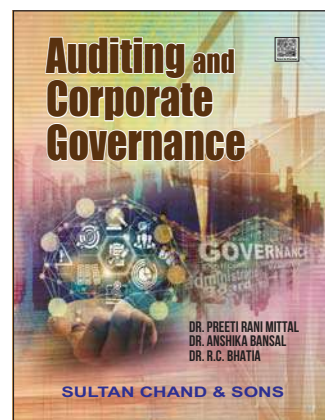
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Edition: 1st, 2021

Pages: xx + 380

ISBN: 978-93-5161-198-1 (TC 1244)

MRP: ₹ 395.00

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