

Project Management



Megha Jain



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Syllabus

UNIT-I

Introduction: Projects, Project Management, Objectives, and Importance of Project Management, Tools and Techniques for Project Management, Project Team, Roles and Responsibilities of Project Manager, Determinants of Project Success.

Project Life Cycle: Phases of Project Life Cycle, Classification of Projects.

Generation and Screening of Project Ideas: Generation of Ideas, Monitoring the Environment, Preliminary Screening.

UNIT-II

Technical Analysis: Factors considered in Technical Analysis, Factors Affecting selection of Locations, Need for considering alternatives, technology selection, sources of technology, appropriate technology.

Market Analysis: Conduct of Market Survey, Characterization of Market, Market Planning (Introductory aspects only).

Network Techniques: Network Analysis, Program Evaluation and Review Technique (PERT), Critical Path Method (CPM), Identifying critical path. Probability of completing the project within given time.

UNIT-III

Financing of Projects: Capital structure, Sources of Long-term finance. Debt financing, Characteristics of Debt, Types of Debts, Equity Financing. Preferential Shares, Equity shares, Retained earnings, Short-term sources of Working Capital, Newer sources of finance, Venture Capital.

UNIT-IV

Project Evaluation and Control: Project Monitoring and Controlling, Project Evaluation, Post Project Evaluation (Post Audit), Abandonment Analysis.

Social Cost-Benefit Analysis: Social Cost, Social Benefit.

Emerging Concepts and Issues in Project Management: Role of Information Technology in Project Management, Future of Project Management.

Project Management

(BBA GGS Indraprastha University)



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Preface

This book is for those students and corporates who are willing to learn basic project management and associated techniques in order to ensure the incepting skill-set to be well versed with the fundamental of the field 'Projects and its Management'. One might not become a world authority on the project management subject, but one can be an effective and efficient project manager. For very large and very complex projects, you will probably need a few extra and more rigorous tools. Through this book, students will feel better equipped in the area of management of projects for its affiliated governance and broader mechanism that finds its extension today in the World of Management in the sub streams of Project Appraisal, Implementation, and Control. Although some of the examples in this book focus on projects that address technological or systems-related issues – a growing industry in need of skilled project managers! – The book is intended for anyone who needs to manage projects of any sort.

Ms. Megha Jain

Brief Contents



Unit I

- | | |
|--|-------|
| 1. Introduction | 1-19 |
| 2. Project Life Cycle | 20-30 |
| 3. Generation and Screening of Project Ideas | 31-55 |

Unit II

- | | |
|----------------------------------|---------|
| 4. Technical Analysis | 57-85 |
| 5. Market and Financial Analysis | 86-115 |
| 6. Network Techniques | 116-133 |

Unit III

- | | |
|--------------------------|---------|
| 7. Financing of Projects | 135-194 |
|--------------------------|---------|

Unit IV

- | | |
|--|---------|
| 8. Project Evaluation and Control | 195-219 |
| 9. Social Cost-Benefit Analysis | 220-248 |
| 10. Emerging Concepts and Issues in Project Management | 249-271 |

Contents

Unit – I

1. Introduction	1
Learning Outcomes	1
1.1. Projects	1
Definition of Projects	4
Project Family Tree	5
1.2. Classification of Projects	5
1.3. What is Project Management?	6
1.4. What Project Management Isn't?	8
1.5. Objectives of Project Management	8
1.6. Importance of Project Management	9
1.7. Tools and Techniques of Project Management	11
Project Management Tools	11
Project Management Techniques	13
1.8. Project Team	14
1.9. Roles and Responsibilities of the Project Manager	16
1.10. Determinants of Project Success	17
1.11. Functions of A Project Manager	18
Points to Remember	18
Review Questions	19
Self-Assessment Questions	19
2. Project Life Cycle	20
Learning Outcomes	20
2.1. Phases in the Project Life Cycle	20
2.2. Project Report	25
2.3. Project Appraisal	26
2.4. Project Classification and Extended Project Life Cycle	26

Points to Remember	
Review Questions	29
Self-Assessment Questions	29
3. Generation and Screening of Project Ideas	31
Learning Outcomes	31
3.1. Project Ideas	31
1. Idea Generation	32
2. Environment Appraisal	33
3. Corporate Appraisal	35
3.2. Monitoring the project Environment	37
3.3. Project Definition Rating Index	38
3.4. Analysis of Project risk, Market risk, and Firm risk	39
3.4.1. Analysis of Project Risks	40
3.4.2. Market Risk	42
3.4.3. Firm Risk	45
Points to Remember	51
Review Questions	52
Self-Assessment Questions	52
Case Study 1	53

Unit – II

4. Technical Analysis	57
Learning Outcomes	57
4.1. Introduction	57
4.2. Materials and Inputs	58
4.2.1. Raw Materials	59
4.2.2. Processed Industrial Materials and Components	59
4.2.3. Auxiliary Materials and Factory Supplies	59
4.2.4. Utilities	59
4.3. Production technology	59
4.3.1. Choice of Technology	60
4.4. Product Mix	61
4.5. Design, Layout and Plant and Machinery	61
4.6. Location and site	62
4.7. Machinery and Equipment	65
4.8. Structures and civil works	66
4.9. Project charts and layouts	67

4.10. Work Schedule	67
4.11. Selecting the most appropriate Technology	67
4.12. Environment Impact Assessment (EIA)	69
4.13. Stresses on Environment	70
4.14. Meaning and Scope of Environment	71
4.15. Environmental resources/values (ER/VS)	72
4.16. Environmental impact assessment (EIA) and environmental impact statement (EIS)	73
Objectives of EIS	74
Guidelines on the Scope and Contents of EIS/EIA	75
Methodology for Conducting an EIS Study	76
Some Major Issues in the Preparation of EIS/EIA	78
Choice of a Methodology	81
4.17. Environmental Impact Assessment Methodologies	81
Points to Remember	84
Review Questions	84
Case Study 2	84
Reliance Petro Jamnagar Refinery Ahead of Schedule	84
Questions	85
5. Financial and Market Analysis	86
Learning Outcomes	86
5.1. Introduction	86
5.2. Information required for market and demand analysis	87
5.3. Financial Analysis	89
5.3.1. Significance of Financial Analysis	90
5.3.2. Utility of Financial and Accounting Statements	90
5.4. Performing a Financial Analysis or (Cost vs. Benefit Analysis)	92
5.5. Market Analysis	95
5.5.1. Market and Demand Analysis	96
5.5.2. Levels of Demand Forecasting Notes	97
5.5.3. Demand Forecasting	98
Market Penetration for the Product	104
5.4.4. Uncertainties in Demand Forecasting	104
5.5.5. Coping with Uncertainties	106
5.5.6. Sources of Information	107
5.5.7. Market Survey	108
Steps in a Sample Survey	109

Points to Remember	
Review Questions	111
Case Study 3	112
Project Failures From the Top Down: Can Marchionne save Chrysler?	112
6. Network Techniques	112
Learning Outcomes	116
6.1. Introduction	116
6.2. Gantt Chart	116
6.3. Network Diagrams	118
6.3. Program (or Project) Evaluation and Review Technique (PERT)	120
6.4. Critical Path Method (CPM) Language of PERT/CPM	122
6.6. Waterfall Technique	125
6.7. Summary of Tools and Techniques for Project Management	128
Points to Remember	129
Review Questions	130
Case Study 4	130
A Tale of Two Projects	130
Question	130
	133
Unit – III	
7. Financing of Projects	
Learning Outcomes	135
7.1. Introduction	135
7.2. Equity Shares	136
Types of Equity Shares	136
Characteristics of Equity Shares	137
7.3. Preference/Preferential Share	137
Characteristics of Preference Share	139
Types of Preference Share	139
Advantages of Preference Shares	139
Disadvantages of Preference Shares	140
7.4. Debt	141

Characteristics of Debt	142
7.5. Debenture	143
Types of Debenture	143
7.6. Project Finance in India	145
Meaning and Importance of Project Finance	146
Importance of Project finance	146
Means of Finance and Sources of Project in India	147
Sources of Long-term Finance	147
7.7. Retained Earnings	152
7.8. Short Term Sources of Working Capital Financing	153
Working Capital Ratio	154
Purpose of Short-term Finance	155
Sources of Short-term Finance	156
Merits and Demerits of Short-term Finance	159
7.9. Long term vs. Short Term Sources of Finance	168
7.10. Venture Capital	168
Advantages of Venture Capital	168
Disadvantages of Venture Capital	170
7.11. Newer Sources of Finance	171
Mezzanine Financing	171
How Mezzanine Financing Works?	171
Advantages of Mezzanine Financing	172
Disadvantages of Mezzanine Financing	172
Crowd-Funding	173
Bullet Loan	175
Angel Investing	176
Typical Sources of Angel Investors	176
7.12. Financial Institution Structure and Financial Assistance	177
1. Institutional Structure	178
2. Financial Assistance: Direct and Indirect	181
Deferred Payment Guarantee	181
Guarantee for Foreign Currency Loans	181
Underwriting	181
3. Special Schemes	181
Norms of Finance and Term Loan Procedure	182
4. Term Loan Procedure	183
5. Project Appraisal	184
6. Key Financial Indicators	184

7.12. SEBI Guidelines	
New Instruments	185
Pricing of Public Issues of Equity Capital	185
Fully Convertible Debentures (FCDs) Partially Convertible	185
Promoters' Contribution and Lock-In Period	186
7.14. Sample Financing Plans	187
Points to Remember	188
Review Questions	189
Case Study 7	190
Case Study 8	191
Questions	192
	194

Unit – IV

8. Projects Evaluation and Control	195
Learning Outcomes	195
8.1. Introduction	195
8.2. Monitoring	195
Decision-making in Monitoring and Design of Project Monitoring System	196
Characteristics of an Excellent Monitoring System	197
Tools for Monitoring	198
Preparation of Monitoring Reports	198
Potential Limitations of the Project Monitoring Report	199
8.3. Elements in the Control System	200
8.4. Evaluation	201
Purpose of Evaluation	204
Techniques to Evaluate Project Performance	204
8.5. Project Audits	205
Types of Project Audits	208
Audit Teams	209
Planning Project Audits	211
Conducting the Project Audit	212
8.6. Post-Project Reviews	213
Preventive Action	214
Defect Repair	215
8.7. Abandonment Analysis	215

Points to Remember	217
Review Questions	217
Case Study 5	218
9. Social Cost-Benefit Analysis	220
Learning Outcomes	220
9.1. Introduction	220
9.2. Rationale for Social Cost-Benefit Analysis	222
1st Problem: Rationale for SCBA	223
2nd Problem: What is a Net Benefit to Society from a Project	224
3rd Problem: To Know the Effect of Using one More Unit of Resources	225
9.3. Rationale for SCBA	225
Market Imperfection	226
Externalities	226
Taxes and Subsidies	227
9.4. Procedure of SCBA	227
UNIDO Approach for Social Cost-Benefit Analysis	228
9.5. Methods followed by Financial Institutions	231
Income Distribution Impact	236
Adjustment for Merit and Demerit Goods	236
9.6. Little Mirrlees Approach	236
Shadow Pricing	238
9.7. Practical Limitations of Project's SCBA	240
9.8. SCBA in India	242
Project Appraisal Division	242
Capital Intensive Industrial Projects	243
Central Financial Institution	243
Economic Rate of Return	244
Effective Rate of Protection	244
Points to Remember	245
Review Questions	246
Case Study 6	246
Issues	247
Question:	248
10. Emerging Concepts and Issues in Project Management	249
Learning Outcomes	249

10.1. Introduction	
Challenge of Contemporary Project Management	249
Managing Today's challenges	250
Tomorrow's Project Management Solutions	251
10.2. Emerging Technologies in Project Management	252
Workforce Shifts	252
Project Management Tools	254
10.3. Why IT-driven projects may fail?	256
10.4. Project Trends	257
Why is the Position of Project Manager Critical	259
Nowadays	
Glimpses of the Future	260
A New Technology Foundation	262
Customer-Driven Work	262
Everyone may be a Project Manager	263
Preparing Now	264
Where it all Leads	264
10.5. Predicting the future	266
Uniting Virtual Teams	267
10.6. Different tools for various stakeholders	267
Cloud Vulnerability	267
Hybrid Approach	268
Emotional Intelligence (EQ)	269
Kanban Boards	269
Analytics	269
Seamless Workflow	270
Constant Connectivity	270
Points to Remember	270
Review Questions	271

About the Book

This book is for those students and corporates who are willing to learn basic project management and associated techniques in order to ensure the incepting skill-set to be well versed with the fundamental of the field 'Projects and its Management'. One might not become a world authority on the project management subject, but one can be an effective and efficient project manager. For large and complex projects, you will probably need a few extra and more rigorous tools. Through this book, students will feel better equipped in the area of management of projects for its affiliated governance and broader mechanism that finds its extension today in the World of Management in the sub streams of Project Appraisal, Implementation, and Control. Although some of the examples in this book focus on projects that address technological or systems-related issues – a growing industry in need of skilled project managers! – The book is intended for anyone who needs to manage projects of any sort.

Salient Features of the Book

- The current edition gratefully acknowledges and acts on the comments and suggestions of esteemed readers as well as renowned authors such as Prasanna Chandra who have worked in the current field for authors' like us.
- The book includes case studies after each chapter in order to give greater insights to the readers of this book.
- The language of the book is simple at most of the places barring quite a few chapters where the technical depiction and usage is mandatory.
- The book is well equipped with objective type questions along with the essay type questions with self-assessment exercises at the end of chapter.



Megha Jain (currently teaching as an Assistant Professor at Daulat Ram College, University of Delhi) is under pursual of her research in Management (Economics) from Faculty of Management Studies (FMS), University of Delhi. She has done her graduation from Shri Ram College of Commerce and Masters from Faculty of Management Studies in Finance. She has corporate/industry exposure of more than 12 years in the field of Finance at MNC Automobile giant. She has many national & international publications with papers presented at IIMs,

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